

EAT PURE MOUNTAIN MARKET



BUSINESS FOR SALE

\$250,000 PLUS INVENTORY | GOLDEN BC

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BUSINESS HIGHLIGHTS



Eat Pure Mountain Market is a well-established organic and natural food store located in the vibrant community of Golden, BC. With 10 years of successful operation, the business is a trusted source for healthy, locally sourced, and sustainable products. It is a turnkey opportunity for a buyer seeking a profitable, meaningful venture in the health and wellness industry.



Established Reputation: A trusted brand with a loyal customer base built over a decade of operation.



Strong Financial Performance: Annual revenue exceeding \$1.2 million, with substantial growth potential.



Diverse Product Offerings: Fresh produce, grocery, dairy, bulk refillery, supplements, and a cozy café.



New Website: Launched in 2024, streamlining online orders and enhancing customer experience.



Extensive Membership Program: Over 1,500 members ensuring consistent repeat business.



Engaged Online Presence: Over 1,300 newsletter subscribers and active social media platforms with 3,000+ followers.



Prime Location: Prime main street location with a 2,300 sq. ft. facility featuring a sales floor, café, walk-in cooler, and office/storage space.



Business offered for sale at \$250,000 plus inventory

KEY DIFFERENTIATORS

1. Trusted Hub for Organic & Natural Living

Eat Pure Mountain Market is the only dedicated organic and natural grocery store in the area, offering a carefully curated selection of high-quality products. Our commitment to organic, sustainable, and locally sourced goods has built a loyal customer base that values health-conscious and eco-friendly choices.

2. Consistent Year-Round Revenue

Unlike many businesses in tourist-driven towns, revenue remains steady throughout the year, providing a reliable income stream and minimizing seasonal risk.

3. Experienced and Knowledgeable Staff

Our dedicated team has years of experience in the natural food industry and is well-versed in product knowledge, customer service, and operational efficiency. Their expertise ensures a smooth transition for a new owner and continued excellent service for customers.

4. Diverse Product Offerings

With a broad range of products—from fresh produce and groceries to bulk refillery and supplements—Eat Pure Mountain Market caters to a wide audience, further cementing its place as a cornerstone of the community.

5. Community-Focused Business

Their initiatives, such as educational classes and support for local causes, have strengthened their reputation and fostered trust within the community.



SUPPORT FOR TRANSITION

The current owner is committed to ensuring a smooth handover, offering training and support to the new buyer to maintain operational success and customer satisfaction.

ASSETS

ASSET	#	Market Value	Replacement Cost
Walk In Cooler	1	\$6,000	\$10,000
Double Glass Coolers	2	\$3,000	\$9,000
Double Glass Freezers	2	\$3,000	\$9,000
Single Glass Coolers	1	\$500	\$2,000
Back Freezers	6	\$1,200	\$3,000
Cafe Display Fridge	1	\$500	\$2,000
Cafe Fridge	1	\$50	\$1,000
Drink Fridge	1	\$300	\$1,000
Keg Fridge	1	\$300	\$800
Silver Rack Shelving	40	\$2,000	\$6,720
Bulk Bin Shelving	3	\$2,500	\$12,000
Wooden Rack Shelving	3	\$1,000	\$3,000
Till Shelving		\$1,000	\$8,000
Till Monitors	2	\$1,000	\$3,000
Till Brains	2	\$500	\$1,500
Magic Box Computer	1	\$500	\$1,500
Office Computer/Printer		\$250	\$2,000
Scanners	2	\$250	\$800
Scales	2	\$500	\$2,000
Printers Till	2	\$100	\$800
Battery Back Up Boxes	2	\$100	\$300
Blenders	2	\$500	\$1,000
Triple Sink	1	\$500	\$1,500
Juicer	1	\$300	\$1,000
Cooking Element	1	\$50	\$100
Crocks	2	\$500	\$750
Robocoup	1	\$1,000	\$1,800
Bulk Table	1	\$500	\$1,400
Produce Table	1	\$200	\$1,400
Cafe Work Table	1	\$100	\$800
Cafe Bars	2	\$200	\$800
Cafe Service Table	1	\$250	\$500
Bar Stools	6	\$150	\$500
Café bar table/2 chairs	1	\$150	\$500
Patio Tables/Chairs	3	\$450	\$750
Outdoor Blinds	4	\$300	\$560
Vacuum	1	\$100	\$300
Mop bucket	1	\$50	\$125
Rubbermaid Containers		\$250	\$500
Commercial Air Filters	3	\$600	\$2,000
HVAC Unit	1	\$2,500	\$10,000
TOTAL		\$33,200	\$105,705

GROWTH OPPORTUNITIES

Golden is a growing resort community of 5,000 nestled in between 3 national parks. The community is experiencing rapid growth as a hub for outdoor enthusiasts, eco-conscious travelers, and families drawn to its stunning natural beauty and vibrant community. Positive factors for the business include:

- **Tourism Boost:** Golden attracts thousands of visitors annually due to its proximity to the Rocky Mountains and Columbia Wetlands.
- **Health-Conscious Demographics:** A growing demand for organic and sustainable products makes the market poised for expansion.
- **Additional Revenue Streams:** Potential to expand product lines, increase operating hours, or host community workshops.
- **Operational Savings Opportunity:** The current owner works 3 days/week. A new owner working 4-5 days/week could save \$10,000–\$20,000 annually by reducing staffing costs, increasing profitability.



FINANCIAL SUMMARY

- **Gross Revenue (2024):** \$1,272,430
- **Gross Margin:** 9.5%
- **Inventory:** \$130,000 (valued at cost)
- **Equipment Value:** \$30,000 (used) / \$100,000 (replacement)

FACILITY

The store is located in a leased location within Golden town centre.
The store itself is organized into the following spaces:

Total square footage:
Building: 2300
Sales Floor: 1550
Café: 125 (part of sales floor)
Walk in Cooler: 100
Office/Storage: 500, 1 Washroom



Washroom



Office



Storage



Storage



GOLDEN.CA

WHY GOLDEN, BC?

Golden is a thriving community with abundant outdoor recreation opportunities, a growing population, and a commitment to sustainability. Nestled in the heart of the Rocky Mountains, it is an ideal location for a business focused on health, wellness, and community.

- Vibrant Tourism Industry: Proximity to popular attractions like Kicking Horse Mountain Resort and Yoho National Park.
- Supportive Community: Residents are health-conscious and loyal to local businesses.
- Sustainability Hub: Growing interest in eco-friendly living aligns perfectly with the store's values and offerings.